

Sponsorship Opportunities

2022



Woman of Rochdale Luncheon 2022

Friday 29th April

Rochdale Woman of the Year Awards Lunch

Three course meal and entertainment

200 guests

Table Centre Sponsors

£25 each table

Notice on each table to state your company has sponsored the Table Centre.

Official Programme Sponsors

£25-£100

Colour adverts of various sizes in official programme.

Summer Garden Celebration

Sunday 7th August 2022

Refreshment Sponsor

£500

- Company logo on all marketing materials and social media posts
- Company logo on event signage near the refreshment area
- Complimentary refreshments on the day

GOLF DAY

Friday 9th September

Our annual Golf Day which takes place at Rochdale Golf Club for twenty five teams and an evening presentation

Overall Event Sponsor

£1,000

- Company logo on all official marketing materials including all social media posts and website graphics.
- Your company banner on the golf course and on display inside the golf club during the evening presentation.
- Feature press release to all local news outlets
- Company logo featured on video played all day in the Golf Club on large screen.

Hole sponsors

£50 per hole

- Company logo by the hole that has been sponsored
- Company logo featured on video played all day in the golf club on large screen.

WALK TO REMEMBER

September 2022

200 walkers take on a ten mile route from the Hospice around Ogden reservoir in memory of their loved ones

Overall Campaign Sponsor

£3,000

- Company logo on all marketing materials and social media posts
- Feature press release to all local news outlets
- Two free places on the walk to remember
- Company logo on all t shirts and medals

FIREWALK

Saturday 22nd October 2022

A brand new Hospice event which will be the perfect challenge for all the adrenaline junkies

Overall Event Sponsor

£500

- Company logo on all marketing materials and social media posts
- Feature press release to all local news outlets
- Two free places on the Firewalk

28TH MAN OF ROCHDALE

Friday 25th November
Rochdale Man of the Year Awards Lunch
Celebrity Guest Speaker
200 guests

Table Centre Sponsors

£50 each table

- Notice on each table to state your company has sponsored the Table Centre.

Official Programme Sponsors

£25-£100

- Colour adverts of various sizes in official programme.

CHRISTMAS FAIR

November 2022

Springhill's beloved Christmas fair at Kingsway Park
High school

Santa's Grotto Sponsor

£750

- Your company's logo on official fair material i.e, banners, posters, advertisements.
- Your company's banner/advert outside Santa's Grotto.
- Complimentary entry to Santas Grotto for up to four children.
- Photographs with Santa himself!

Event Sponsor

£3,000

- Your company's logo featured on all official fair marketing material i.e., banners, posters, advertisements.
- Your company's banner, provided by Springhill Hospice, outside of the marquee on event day
- A featured press release plus the opportunity to join dignitaries to officially open the fair.
- Complimentary refreshments.

CHRISTMAS FAIR

November 2022

Springhill's beloved Christmas fair at Kingsway Park
High school

Refreshment Sponsor

£500

- Logo on marketing material; incl all social media posts and website graphics.
- Your logo on all event signage at the Fair
- Free stall place at the fair to advertise your business
- Complimentary refreshments on fair day

SANTA DASH

December 2022

Help support a sea of over 150 red and white Santas dash or dawdling around Queen's Park

Overall Event Sponsor

£2,000

- Company logo on all official marketing material. i.e. posters, advertisements, all social media posts and website graphics.
- Feature press release to local news outlets
- Complimentary entry for a team of ten Santas including costumes.

CHRISTMAS TREE COLLECTION

January 2023

Our team of Springhill Hospice volunteers will work across the borough picking up your Christmas trees from your home, all in return for a donation to the Hospice.

Overall Event Sponsor

£1,000

- Company logo on all official marketing and event material.
- Free Christmas tree pick up of your own tree.
- Feature press release to local news outlets